



# UNICEF Malaysia Annual Report 2023

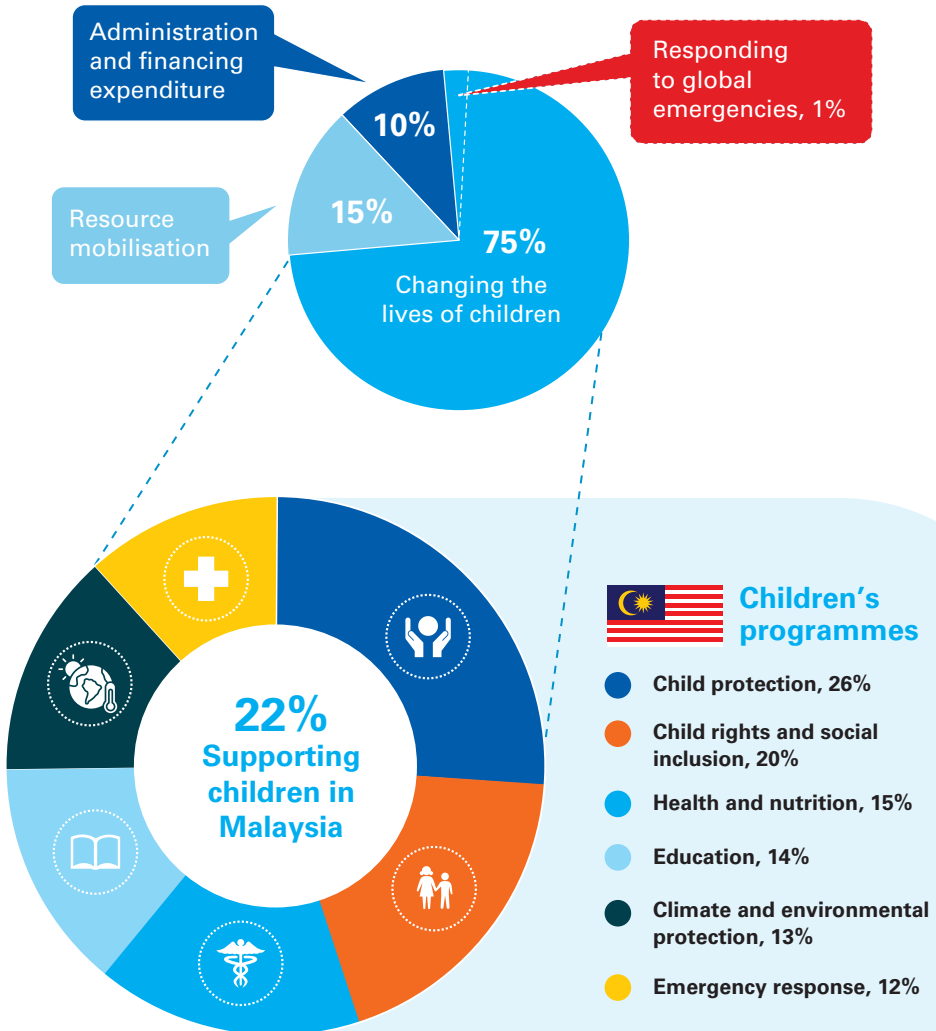
**Thank you for protecting children's  
smiles and nurturing their dreams.**

Your compassion and generosity have been the guiding light for countless families and children in need. From the depths of our hearts, we extend our sincerest gratitude for your unwavering support.

Your contributions have achieved remarkable milestones in 2023. Without your steadfast commitment to children, none of this would have been possible. Together, we are changing lives and shaping futures.

# Your contributions have made a profound impact in the lives of children.

We cannot thank you enough for your contributions. You have transformed children's lives. Your donations helped raise RM 96.1 million in 2023, benefiting children in Malaysia and around the world.



# Supplies delivered for every child to survive and thrive.

With your support and in collaboration with other supporters around the world, RM 24.9 billion (USD 5.244 billion) worth of supplies and services were procured in 2023 for children in 162 countries and areas.

**2.790 billion**  
vaccine doses to 105 countries, enough to reach 45 per cent of the world's children under 5 years old

**2.4 million**  
backpacks to 24 countries

**\$ 11.4 million**  
worth of respiratory support devices to 55 countries

**\$ 38.7 million**  
worth of IT equipment for educational purposes to 11 countries

**1.225 billion**  
water purification tablets to 53 countries, enough to treat 26.5 billion litres of water

**1.1 billion**  
sachets of ready-to-use therapeutic food (RUTF) to 75 countries

**13.4 million**  
Long-lasting insecticidal nets (LLIN) to 32 countries

**9,006**  
High Performance Tents (HPT) to 58 countries



## Fighting childhood obesity among children in Malaysia

One in three children aged 5 to 17 in Malaysia are overweight or obese, mainly due to unhealthy diets coupled with too much time sitting and using screens. Economic disparities, cultural habits and easy access to unhealthy food make the problem worse.

In response, the Ministry of Health and UNICEF are piloting the **C-HAT (Cara Hidup Anda Terbaik) programme** to combat childhood obesity. This initiative **promotes healthy eating habits and encourages increased physical activity** among children. Currently active in 49 schools across 10 states, the programme is **helping 2,300 children aged 7 to 12**. This marks an important step towards securing a healthier future for our children.



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## Boosting digital literacy for marginalized children in Malaysia

The **Future Skills for All (FS4A)** initiative, with partners like Google, Microsoft, and Apple, **has reached 47,750 students and teachers in 3,740 schools**. This programme is boosting digital skills among marginalized children, leveling the playing field in education. As a result, we are giving all young learners the tools they need for a better future.

FS4A is a digital education platform created to support the Ministry of Education through the Digital Educational Learning Initiative Malaysia (DELIMa). This initiative is making a real difference.



© Future Skills for All

## Highlighting the vital role of social workers in supporting vulnerable children

Developed with the Malaysian Association of Social Workers, the **Heroes Among Us** campaign spotlighted the **vital role of social workers in addressing child abuse, neglect and violence**. The campaign achieved significant outreach and media coverage:

Engaging  
**3.6 million**  
people through  
social media.

Generating  
**23 newspaper**  
articles and multiple radio  
and TV interviews.

This enhanced visibility supported crucial advocacy efforts, helping to promote the urgent need for the finalization and tabling of the Social Work Profession Bill, which aims to formalize and recognize the social work profession.



Watch who are the  
Heroes Among Us



@UNICEF Malaysia/2023/Fara Zahri

## Empowering young leaders in Malaysia's climate conversations

UNICEF placed young people across Malaysia at the centre of climate conversations. We trained and actively involved them in global climate discussions and decision-making processes. Here's a snapshot of our achievements:

### Global Engagement

Young people took centre stage at major climate events such as Asia-Pacific Climate Week, COP28, and the mid-term review of the Sendai Framework for Disaster Risk Reduction 2015-2030.

### Youth Empowered

We trained 4,600 young people, comprising 1,500 youth and 3,100 adolescents, in leadership and advocacy skills.



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# World Children's Day

World Children's Day, celebrated annually on 20th November, brings attention to the challenges impacting children's lives and champions their rights. In 2023, we hosted various events to mark this important day.

Children had the opportunity to witness a live parliamentary session in the Dewan Rakyat and interacted with members of Parlimen Malaysia, ensuring their voices were heard. Winning entries from the #PictureMyRights photo contest, which depicted young people's perspectives on children's rights, were exhibited at the Parliament.



Watch highlights  
at Parlimen Malaysia



@UNICEF Malaysia/2023



@Johor Southern Tigers

Another notable initiative was the **Kick for Inclusion football clinic**, conducted in collaboration with Johor Darul Ta'zim Football Club to promote inclusivity. **Seventy children, aged 7 to 17, with and without disabilities, took part in this programme.**

Trained youth coaches from JDT Academy led the sessions, underlining the importance of involving all children in sports and fostering teamwork and support.



Watch the KICK FOR INCLUSION  
football clinic

# Türkiye-Syria Earthquake

Millions of children faced desperate conditions following the devastating earthquakes in southeast Türkiye and Syria in February 2023. With your support, our teams on the ground swiftly responded, providing essential aid such as safe water, hygiene kits, vaccines, psychosocial support, and temporary learning centres to 5.6 million people. Items and services delivered include:



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© UNICEF/UNI437345/Hazori



Watch the story of  
Jameel, an earthquake  
survivor



Clean water for drinking and daily use for **3.3 million people**.



Primary healthcare for nearly **700,000** children and women.



Education, including early learning, for **550,000** children.



Malnutrition screening for **400,000** children aged **6 months to 5 years old**.



Mental health and psychosocial support for nearly **400,000** children, adolescents, and caregivers.



Children need ceasefire now!

## Children of Gaza Crisis Appeal

In Gaza, where children's lives hang in the balance amidst relentless air strikes and crippling fuel shortages, the need for aid is critical. Thanks to your generous contributions, essential supplies continue to be delivered despite these challenges. Since the conflict began, your support has made a profound impact. Here are the supplies that have reached those in need, with more on the way.



Specialized, nutrient rich food for **36,866** children and **5,962** infants as well as **21,000** pregnant women.



Medical supplies for **609,000** people



Over **1 million** doses of vaccines and immunization equipment.



**245,035** litres of fuel, enabling water wells and desalination plants to produce clean water for over **1.6 million** people.



Winterization items for **160,205** children



Psychosocial assistance, emergency learning, recreational supplies and activities for over **164,000** students and teachers

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